

SENATOR MADE IN GERMANY.

Pens and mugs
from sustainable production
in Germany.

**Catalogue
2022**



Valid from February 1, 2022

With this price list all previous prices and conditions lose their validity. All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided.

Our general terms apply. You will find these at www.senator.com

Dear Valued Customers and Partners,

2021 was an eventful year, full of challenges, so we are more than happy to be able to present our new catalogue to you. As always, we are committed to offering continuity and reliability, whilst bonding some great relationships with you all in the coming year.

Who are we?

We are a dedicated and focused team of over 200 employees in Germany, France and the United Kingdom, where we have been producing personalised pens and mugs around the clock for more than 100 years.

What do we offer you?

We want to inspire you, our customers, every day:

- With a product range that is almost entirely made in Germany
- With functional, eye catching designs, which have won multiple awards
- With sustainability and quality, incorporating CO₂ neutrality and a stability of our product range

As a family run company, we know how important trust is. Therefore we would like to be as transparent as possible and welcome you to visit us on site (by arrangement) where we can take you through the whole journey of our production process.

Yours,

Daniel Jeschonowski
Group CEO Senator

OUR PENS

PLASTIC PENS

<p>Evocx</p> <p>3273 Polished Recycled 3305 Matt Recycled 3402 Matt Recycled 3403 Matt Recycled Mix & Match</p> <p>8 9 10 10</p>	<p>Liberty</p> <p>3310 Bio 3290 Bio 3300 Bio 2796 Bio</p> <p>11 12 13 13</p>	<p>Challenger</p> <p>3401 Polished Antibac 3306 Polished Antibac 3407 Polished Basic Antibac</p> <p>14 15 15</p>	<p>Headliner</p> <p>3285 Soft Touch 3281 Clear Basic 3280 Polished Basic</p> <p>16 17 17</p>			
<p>Bridge</p> <p>3251 Clear 3253 Clear MT 3250 Polished 3252 Polished MT 3257 Soft Touch 3256 Mix & Match</p> <p>18 18 19 19 20 20</p>	<p>Liberty</p> <p>2983 Clear 2915 Polished 2993 Polished Basic 2015 Soft Touch 2942 Soft Touch MC 2918 Mix & Match 2829 Mix & Match Soft Touch 3220 Clip4U</p> <p>21 22 22 23 24 24 24 25</p>	<p>Challenger</p> <p>2192 Clear 2597 Clear SG 2925 Clear MT 2418 Frosted 2416 Polished</p> <p>26 27 27 28 28</p>				
<p>Challenger</p> <p>2957 Polished Basic 2958 Polished Basic SG 2926 Polished MT 2737 Soft Touch 2927 Mix & Match</p> <p>29 30 30 31 31</p>	<p>Super Hit</p> <p>2756 Clear 2234 Clear SG 2244 Frosted 2904 Matt 2883 Polished 2955 Polished Basic 2956 Polished Basic SG 2773 Mix & Match</p> <p>32 32 33 33 34 34 35 35</p>	<p>Dart</p> <p>2602 Clear 2600 Polished 2959 Polished Basic</p> <p>36 36 37</p>				
<p>Point</p> <p>3217 Polished</p> <p>37</p>	<p>Hatrix</p> <p>2339 Clear SG 2419 Clear SG MC 3200 Polished Basic SG 3201 Polished Basic SG MC</p> <p>38 38 39 39</p>	<p>New Spring</p> <p>2410 Clear MC 2310 Polished MC</p> <p>40 41</p>	<p>Soft Spring</p> <p>2067 Polished</p> <p>41</p>	<p>Polar</p> <p>3260 3261 Mix & Match</p> <p>42 42</p>	<p>Signer Liner</p> <p>2709</p> <p>43</p>	<p>NFC Pens</p> <p>scan me NFC INK</p> <p>69</p>

MUGS

Tao

NEW

NEW

NEW

NEW



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0905



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0920



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0951

Elite

NEW



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0353



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0912



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0343

Amity



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0321

Elegant



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0381

Charisma



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0915

Maxi Mug



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0344

Appeal



59

0928

Cosmos



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0926

Prime



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0341



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0351

Classic



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0973

Cult



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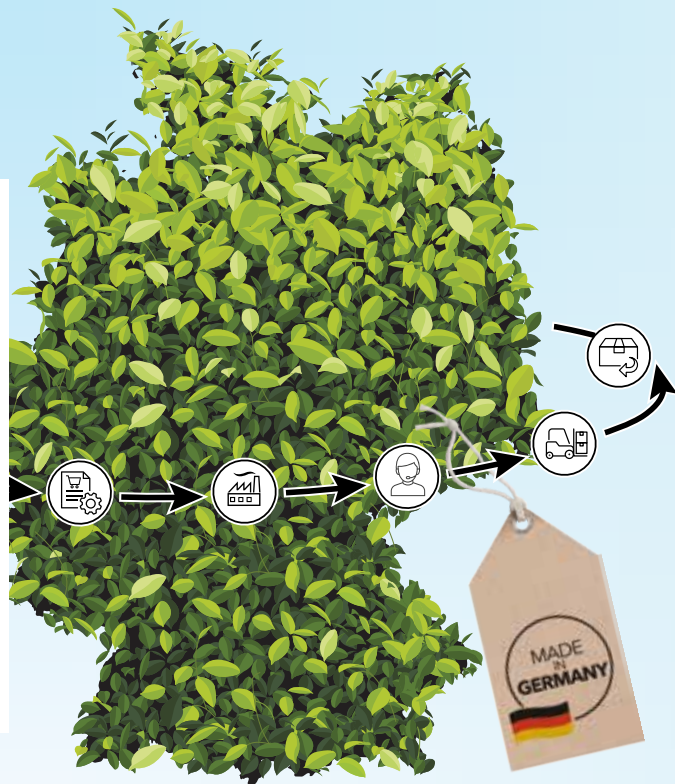
Branding Prices

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MADE IN GERMANY

SUSTAINABLE. ECOLOGICAL. MADE IN GERMANY.

senator® has been producing in the heart of Germany for over 100 years. Sustainability plays an overriding role for us, which is why senator® therefore now carries the seal "Climate Neutral Company" since 2021.



SENATOR® IS CLIMATE NEUTRAL

Our production takes place in the heart of Germany, in Groß-Bieberau near Frankfurt. This means not only short distances on the way to your customers. Products „Made in Germany“ are also clearly superior to imported articles with their much smaller ecological footprint.

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them through climate protection

projects. For this reason, Senator GmbH is a climate-neutral company since 2021.

With the climate neutrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.





GERMANY'S BEST SUSTAINABILITY

Senator® have been awarded!

As part of a Germany-wide sustainability study conducted on behalf of Focus Money magazine, we received the award for particularly sustainable action.

We were awarded the top mark with 100 out of 100 points achieved in the writing instruments category.



MADE IN GERMANY

We have been producing our plastic writing instruments at our site in southern Hesse for over 100 years. The entire value creation of our product range takes place in Germany.

We are pleased that our porcelain cups are now also „Made in Germany“. Sustainable production and short transport routes save up to 95 % CO₂. Use these advantages for your brand communication as well.

Pages 48-62

DURABILITY MADE IN GERMANY

When developing our products, we take great care to ensure that they have a long service life. Selected materials and continuous quality control ensure products that give the user pleasure for a long time, convey the advertising message for a particularly long time and contribute to waste prevention.



BIOBASED AND RECYCLED PLASTIC PRODUCTS

At senator® we are actively following the research and investment in alternative materials to reduce the carbon footprint and see this development very positively! Currently, we are already using biobased plastics made from sugar cane in four successful ball pen models and three models made from post-industrial recycled plastic.

Pages 8-13



WE ACCEPT RESPONSIBILITY FOR YOUR SAFETY

Senator® products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



REFILLS

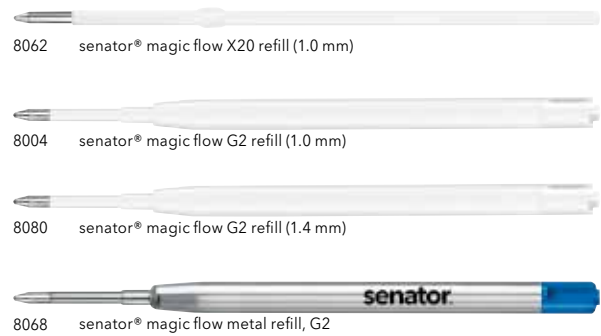
senator® magic flow

A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands.

The **senator® magic flow** refill is one of the best in its class:

- Continuous writing with no spots of ink
- Thanks to a high quality ball and new writing ink in premium quality, this refill offers an extremely smooth and even writing experience
- In two widths:
 - 1.0 mm for all who prefer a clear and fine line
 - 1.4 mm for all who like the lines being a bit stronger
- Indelible to ISO-12757-2 and tested under stringent quality criteria to the highest demands

Each senator® ball pen is equipped with the perfectly matching refill. Of course, we can also equip your ball pens with a different senator® refill on request. The only exceptions are the Super-Hit, Dart and Liberty series.



REFILLS

FREE REPLACEMENT FOR EMPTY REFILLS.

Everyone can help protect our environment. Avoiding waste is a big part. Senator® goes one step further and doubles the service life of your senator® writing instrument.

Once the refill is empty, it is easy to double its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website refills.senator.com. You only pay a shipping fee of 1 €.

This protects the environment and extends the advertising life of your pen.



refills.senator.com

BIOBASED PLASTICS AND RECYCLED PLASTICS

Plastic is a valuable resource but it should be used efficiently, which is why our materials and production processes are designed to be free of harmful substances, ecologically compatible, waste avoiding and recyclable. Close to 100% of our production waste is either reused or recycled.

You will now also find in our range three ball pen models made from post-industrial recycled material.

Our Bio range, however, goes even further. The visible parts of our Nature Plus, Skeye Bio and the barrel of our Super Hit Bio and Liberty Bio pens are made from a bioplastic which is based on PLA - derived from renewable and non-finite raw materials. Since 2019, our bio pens and recycled pens are completely climate neutral.



BIOBASED PLASTICS (PLA UND R-PLA)

We use a PLA based on renewable resources for our bio products.

Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.



RECYCLED PLASTICS (R-ABS)

We use an ABS recompond based on > 95% recycled material.

This means reusing industrial production remnants and waste, returns and everyday products.

Source	Renewable raw material with a biobasis
Material basis	PLA (poly lactic acid from sugar cane)
Core characteristics	Pleasant feel and natural colours
CO ₂ footprint	CO ₂ reduced, as up to 85 % is organic / renewable



Genuinely recycled plastic from durable articles
ABS (Thermoplastic material)
High-quality surfaces
Up to 75 % less CO ₂ compared to new ABS plastic



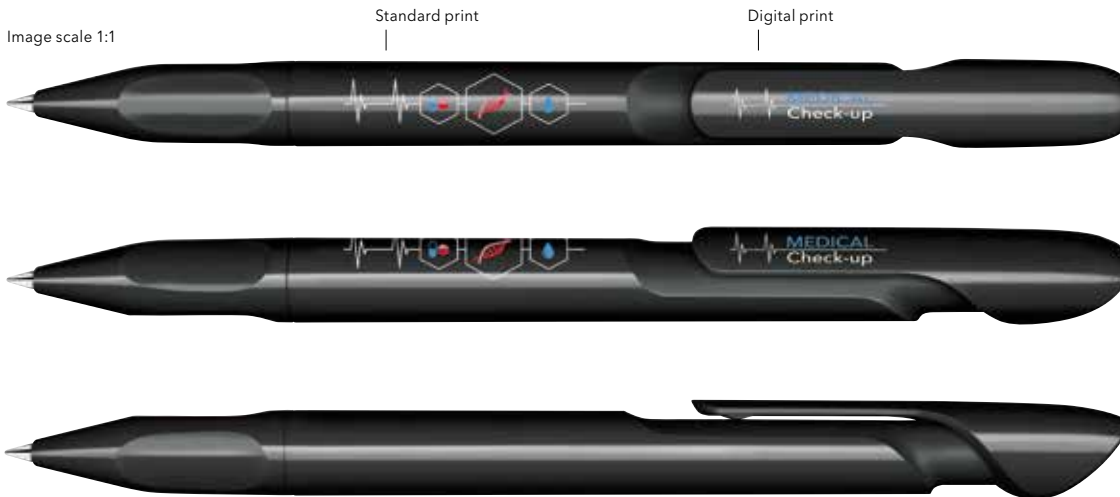
EVOXX POLISHED RECYCLED

UNMISTAKABLE RECYCLING HERO.

Made from recycled material, focused on durability and in a forward-looking, unique design that catches everyone's eye. For impressive advertising impact.



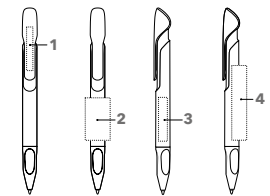
EVOXX POLISHED RECYCLED



Your desired PMS colour available from 20,000 pieces



Each Evoxx Recycled ball pen is marked "Recycled Material" on the back.



ART. NO. 3273

Push ball pen with visible parts made from recycled material

Glossy opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Part	Print Type	Dimensions
Clip	Standard print	35 x 5 mm
	Digital print	35 x 7 mm
Barrel	Standard print	28 x 20 mm
	Standard print (from 1,000 pieces)	40 x 28 mm
	Digital print	35 x 7 mm
	Standard print (from 1,000 pieces)	50 x 12 mm / 55 x 18 mm

TRENTO MATT RECYCLED

SUSTAINABLE SMART RECYCLING POWER.

The writing instrument focuses entirely on three plastic parts made of recycled material. The mechanism does not need any other parts. An entirely clever and sustainable strategy.



TRENTO MATT RECYCLED

Image scale 1:1

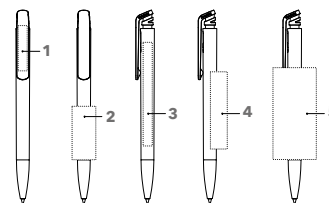
Digital print



Your desired PMS colour available from 20,000 pieces



Each Trento Recycled ball pen is marked "recycled".



ART. NO. 3305

Push ball pen with visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black

Please note that recycled material may show slight colour variations.

SERVICES

PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	60 x 7 mm
	4	Standard print	60 x 13 mm
	5	Standard print	60 x 30 mm
		(from 1,000 pieces)	

CHALLENGER MATT RECYCLED

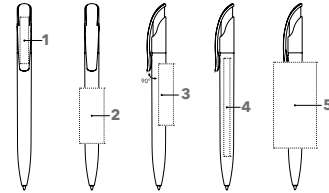
Image scale 1:1



Your desired PMS colour available from 20,000 pieces



Each Challenger Recycled ball pen is marked "Recycled Material" on the back.



ART. NO. 3402

Push ball pen with visible parts made from recycled material

Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black
Please note that recycled material may show slight colour variations.

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER MATT RECYCLED MIX & MATCH

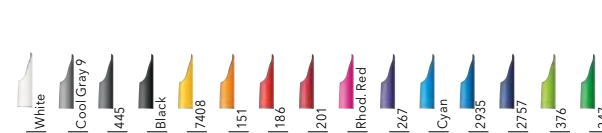
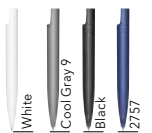
Image scale 1:1



Barrel
Matt
4 colours

Upper
Matt
15 standard colours

Clip
Matt
4 colours



ART. NO. 3403

Push ball pen with visible parts made from recycled material

Free combination option of 4 colours for barrel and clip and 15 colours for the upper for an individual match to your corporate design.

Durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, Ink colour: blue or black

Please note that recycled material may show slight colour variations.

BRANDING / AREA

See Challenger Matt Recycled, Art. No. 3402

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Additional refill option: senator® magic flow G2 refill (1.4 mm), see page 6

LIBERTY BIO

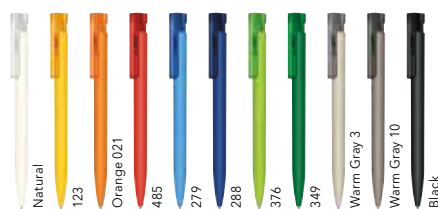
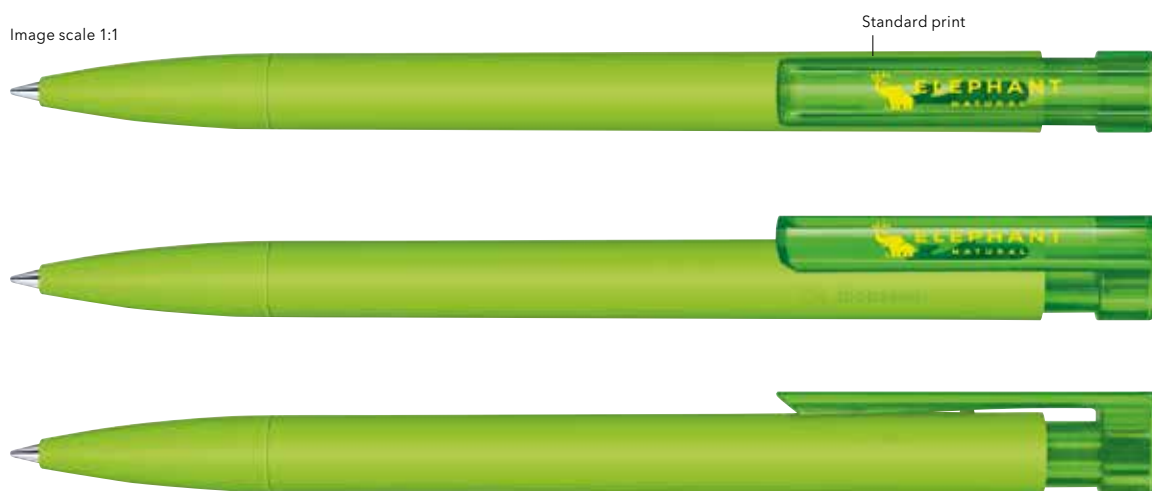
TOP DESIGN WITH BIOPLASTICS.

A thoroughly durable concept: bio-based plastic, replaceable refill and trendy look. Environmental awareness hand in hand with good design.



LIBERTY BIO

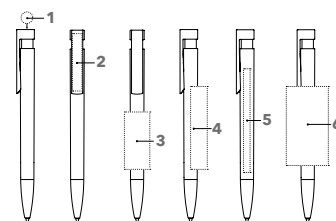
Image scale 1:1



Your desired PMS colour available from 20,000 pieces



Each Liberty Bio ball pen is marked "biobased".



ART. NO. 3310

Push ball pen

Barrel and tip: bio-based material, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

Note:

The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

BRANDING / AREA

Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	45 x 20 mm
	4	Standard print	65 x 13 mm
	5	Digital print	80 x 7 mm
	6	Standard print (from 1,000 pieces)	60 x 30 mm

SKEYE BIO

SUSTAINABLE ADVERTISING WITH BIOPLASTICS.

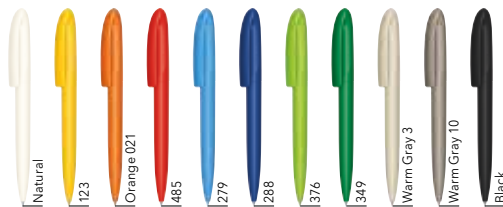
Renewable raw materials, sustainable production processes and a design that has won numerous awards create these unique ball pens for your environmentally conscious brand presentation.



SKEYE BIO

Image scale 1:1

Standard print



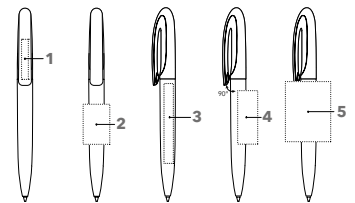
Your desired PMS colour available from 20,000 pieces



reddot award 2019 winner



Awarded by The Chicago Museum of Architecture and Design, The Chicago Center for Architecture and Design and Urban Studio.



ART. NO. 3290

Twist ball pen

bio-based material, matt surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

Note:
The surface of products made of bio plastics
may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67

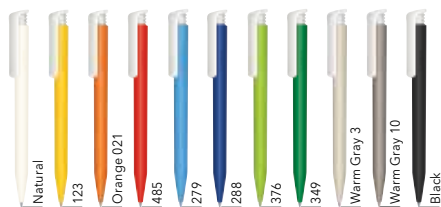
Express Service (Online Portal): see page 68

BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
Barrel	2	Standard print	30 x 20 mm
	3	Digital print	50 x 7 mm
	4	Standard print	40 x 15 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm

SUPER HIT BIO

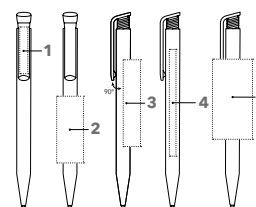
Image scale 1:1



Your desired PMS colour available from 20,000 pieces



Each Super Hit Bio ball pen is marked "biobased".



ART. NO. 3300

Push ball pen

Barrel: bio-based material, matt surface, clip pusher: polished opaque, white, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

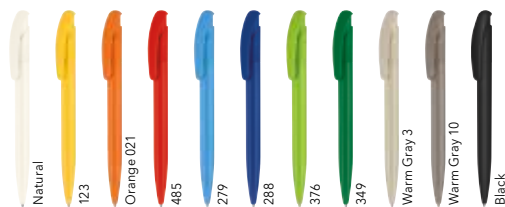
BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

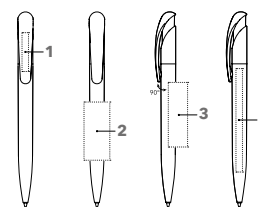


NATURE PLUS BIO

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2796

Push ball pen

bio-based material, matt surface, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

Note: The surface of products made of bio plastics may show slight irregularities.

SERVICES

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

BRANDING / AREA

Clip	1	Standard print	30 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3 <td>Standard print</td> <td>50 x 15 mm</td>	Standard print	50 x 15 mm
	4 <td>Digital print</td> <td>80 x 7 mm</td>	Digital print	80 x 7 mm

SENATOR® ANTIBAC®

BESTSELLERS NOW WITH ANTIBACTERIAL FINISH.

The senator® Antibac® range offers antibacterial and antiviral protection of the surface for the entire lifetime of the pen. Available in three popular designs.



CHALLENGER POLISHED ANTIBAC®

Image scale 1:1



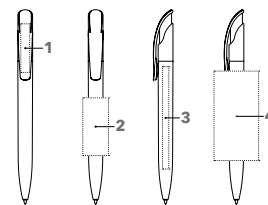
15 senator® standard colours available from 20,000 pieces

Your desired PMS colour available from 20,000 pieces



Antibac

Each Challenger Antibac ball pen is marked "Antibac" on the back.



ART. NO. 3401

Retractable ball pen with antibacterial and antiviral surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, long lasting senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m
Ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3 <th>Digital print</th> <th>80 x 7 mm</th>	Digital print	80 x 7 mm
	4 <th>Standard print</th> <th>60 x 35 mm</th>	Standard print	60 x 35 mm
		(from 1,000 pieces)	

SUPER HIT POLISHED ANTIBAC®

NEW

Image scale 1:1



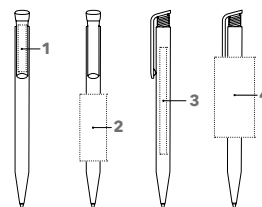
15 senator® standard colours available from 20,000 pieces

Your desired PMS colour available from 20,000 pieces



Antibac

Each Super Hit Antibac ball pen is marked "Antibac" on the back.



ART. NO. 3306

Retractable ball pen with antibacterial and antiviral surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, long lasting senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m
Ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68

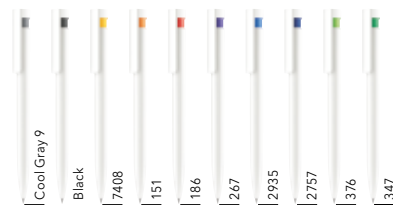
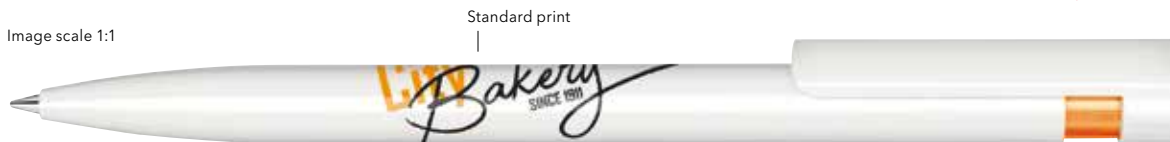
BRANDING / AREA

Clip	1	Standard print	35 x 7 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	80 x 7 mm
	4	Standard print	60 x 30 mm (from 1,000 pieces)

LIBERTY POLISHED BASIC ANTIBAC®

NEW

Image scale 1:1



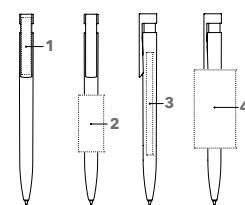
15 senator® standard colours available from 20,000 pieces

Your desired PMS colour available from 20,000 pieces.



Antibac

Each Liberty Antibac ball pen is marked "Antibac" on the back.



ART. NO. 3407

Retractable ball pen with antibacterial surface

Plastic from Germany mixed with silver compounds, antibacterial effect confirmed by testing according to ISO 22196, antiviral effect according to ISO 21702. Polished opaque barrel surface, white barrel and clip, coloured mid, long lasting senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m
Ink colour: black

SERVICES

PMS Service: from 20,000 pieces, see page 67
Express Service (Online Portal): see page 68

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print	80 x 7 mm
	4	Standard print	60 x 33 mm (from 1,000 pieces)

HEADLINER SOFT TOUCH

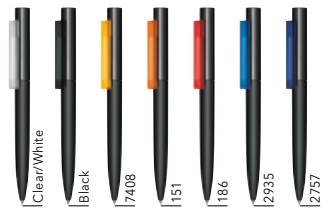
ELEGANT DESIGN. PURE CHARACTER.

Elegant, linear design meets extraordinary advertising space for maximum promotional success. Convincing in look and feel. A real delight in the hand.

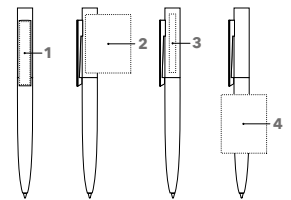


HEADLINER SOFT TOUCH

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 3285

Twist ball pen

Polished upper, barrel with velvety surface,
clear clip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

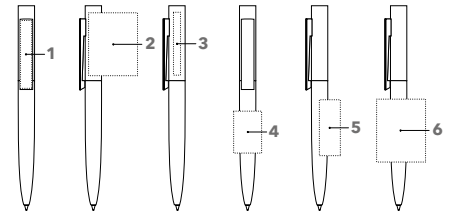
Clip	1 Digital print	48.5 x 8 mm
	Standard print	40 x 6 mm
Upper	2 Standard print (from 1,000 pieces)	45 x 35 mm
	3 Standard print	45 x 5 mm
Barrel	4 Standard print (from 1,000 pieces)	45 x 34.5 mm

HEADLINER CLEAR BASIC

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 3281

Twist ball pen

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip
senator® magic flow G2 refill (1.0 mm).
ink colour: blue or black

SERVICES

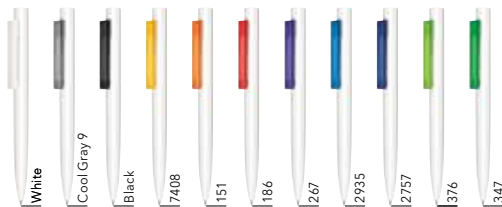
PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

BRANDING / AREA

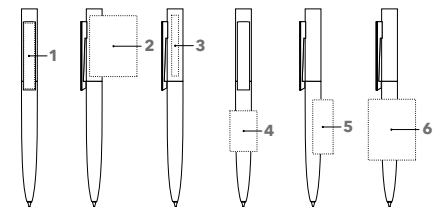
Part	Branding Type	Dimensions
Clip	1 Digital print	48.5 x 8 mm
	Standard print	40 x 6 mm
Upper	2 Standard print	45 x 35 mm
	3 Standard print	45 x 5 mm
Barrel	4 Standard print	30 x 20 mm
	5 Standard print	40 x 15 mm
	6 Standard print (from 1,000 pieces)	45 x 34.5 mm
	Digital print (from 1,000 pieces)	45 x 34 mm

HEADLINER POLISHED BASIC

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 3280

Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

BRANDING / AREA

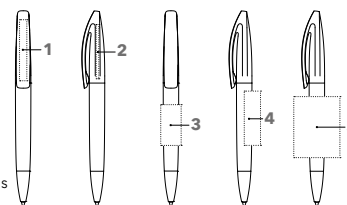
Part	Branding Type	Dimensions
Clip	1 Digital print	48.5 x 8 mm
	Standard print	40 x 6 mm
Upper	2 Standard print (from 1,000 pieces)	45 x 35 mm
	Digital print (from 1,000 pieces)	52.8 x 35.6 mm
Barrel	3 Standard print	45 x 5 mm
	4 Standard print	30 x 20 mm
	5 Standard print	40 x 15 mm
	6 Standard print (from 1,000 pieces)	45 x 34.5 mm
	Digital print (from 1,000 pieces)	45 x 34 mm

BRIDGE CLEAR

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3251

Twist ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

BRANDING / AREA

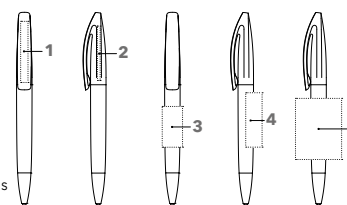
Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	30 x 15 mm
		Standard print	40 x 12 mm
		Standard print (from 1,000 pieces)	45 x 34 mm

BRIDGE CLEAR MT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3253

Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

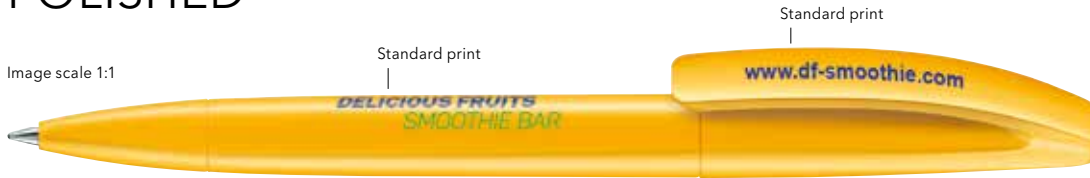
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

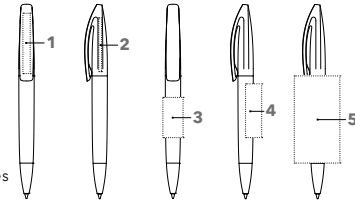
Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print	30 x 15 mm
		Standard print	40 x 12 mm
		Standard print (from 1,000 pieces)	45 x 34 mm

BRIDGE POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3250

Twist ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

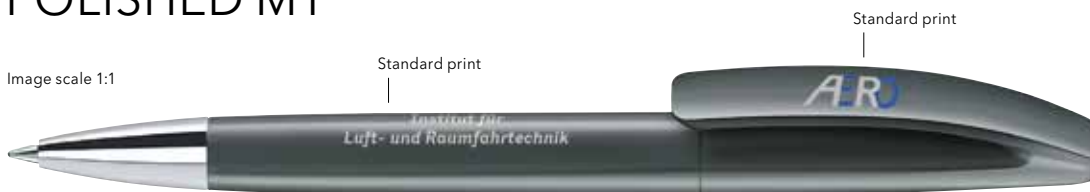
5.000 in 5: see page 68

BRANDING / AREA

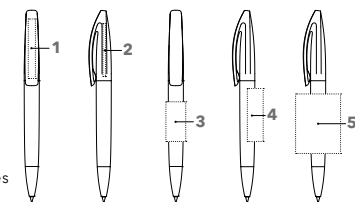
Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
		Digital print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
		Standard print	40 x 12 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm
		Digital print on white barrel (from 1,000 pieces)	65.5 x 34.5 mm

BRIDGE POLISHED MT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3252

Twist ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

BRANDING / AREA

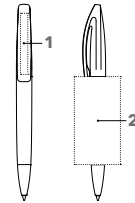
Clip	1	Standard print	45 x 5 mm or 35 x 8 mm
		Digital print	35 x 7 mm
Upper	2	Standard print	40 x 2 mm or 30 x 3 mm
		Digital print	40 x 2 mm or 30 x 3 mm
Barrel	3	Standard print	30 x 15 mm
		Standard print	40 x 12 mm
	5	Standard print (from 1,000 pieces)	45 x 34 mm
		Digital print on white barrel (from 1,000 pieces)	65.5 x 34.5 mm

BRIDGE SOFT TOUCH

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 3257

Twist ball pen

Velvety matt surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

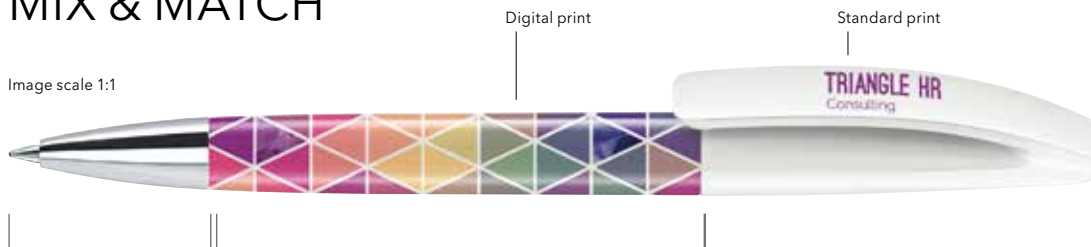
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Clip	1 Standard print	45 x 5 mm or 35 x 8 mm
Barrel	2 Standard print (from 1,000 pieces)	45 x 34 mm

BRIDGE MIX & MATCH

Image scale 1:1



Tip		Polished Clear Metal	15 standard colours 15 standard colours glossy silver
Barrel		Polished Clear	15 standard colours 15 standard colours
Cap		Polished Clear	15 standard colours 15 standard colours

ART. NO. 3256

Twist ball pen

Free combination option of different parts,
surfaces and colours.
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Additional refill option:

senator® magic flow G2 refill (1.4 mm).
see page 6

BRANDING / AREA

Please see the Bridge models used for the
branding areas on those parts or contact us.

LIBERTY CLEAR

MODERN DESIGN WITH A CLEAR MESSAGE.

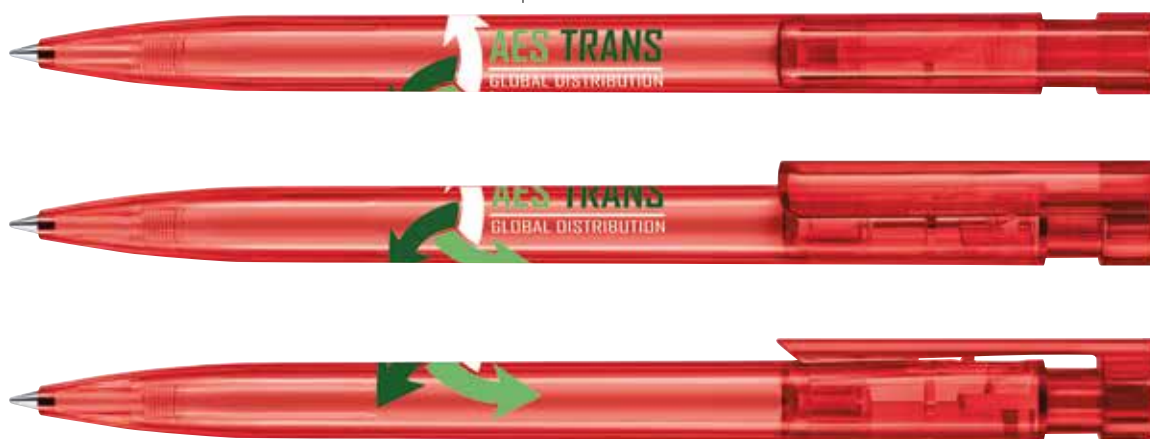
Design in its purest form: Offers the perfect setting for self-confident advertising with its purist design language and glossy colour selection. Long live your creativity.



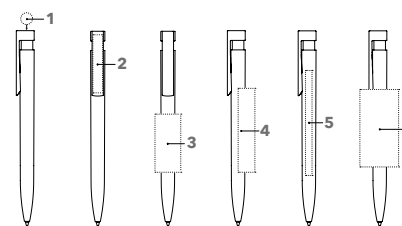
LIBERTY CLEAR

Image scale 1:1

Standard print



Your desired PMS colour available from 20,000 pieces



ART. NO. 2983

Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

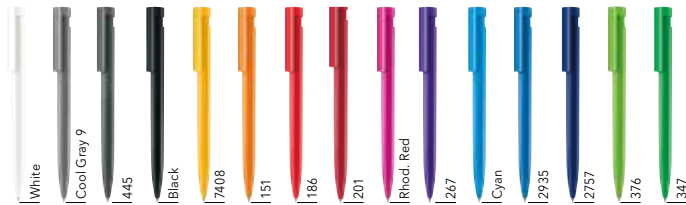
Part	Print Type	Dimensions
Cap	1 Digital print	Ø 9.5 mm
Clip	2 Standard print	40 x 6 mm
	Digital print	35 x 7 mm
Barrel	3 Standard print	45 x 20 mm
	4 Standard print	65 x 13 mm
	5 Digital print	80 x 7 mm
	6 Standard print	60 x 30 mm
	(from 1,000 pieces)	

LIBERTY POLISHED

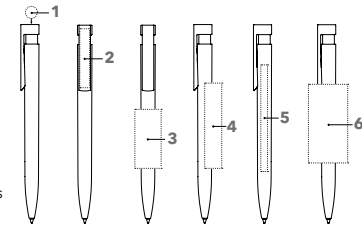
Image scale 1:1



Standard print



Your desired PMS colour available from 20,000 pieces



ART. NO. 2915

Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

BRANDING / AREA

Part	Area	Print Type	Dimensions
Cap	1	Digital print	Ø 9.5 mm
	2	Standard print	40 x 6 mm
Clip	2	Digital print	35 x 7 mm
	3	Standard print	45 x 20 mm
Barrel	4	Standard print	65 x 13 mm
	5	Digital print	80 x 7 mm
	6	Standard print (from 1,000 pieces)	60 x 30 mm
	6	Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

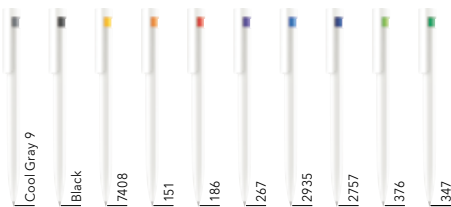
LIBERTY POLISHED BASIC

Image scale 1:1

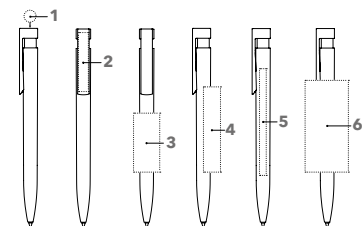


Digital print

Standard print



Your desired PMS colour available from 20,000 pieces



ART. NO. 2993

Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

BRANDING / AREA

Part	Area	Print Type	Dimensions
Cap	1	Digital print	Ø 9.5 mm
	2	Standard print	40 x 6 mm
Clip	2	Digital print	35 x 7 mm
	3	Standard print	45 x 20 mm
Barrel	4	Standard print	65 x 13 mm
	5	Digital print	80 x 7 mm
	6	Standard print (from 1,000 pieces)	60 x 30 mm
	6	Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

LIBERTY SOFT TOUCH

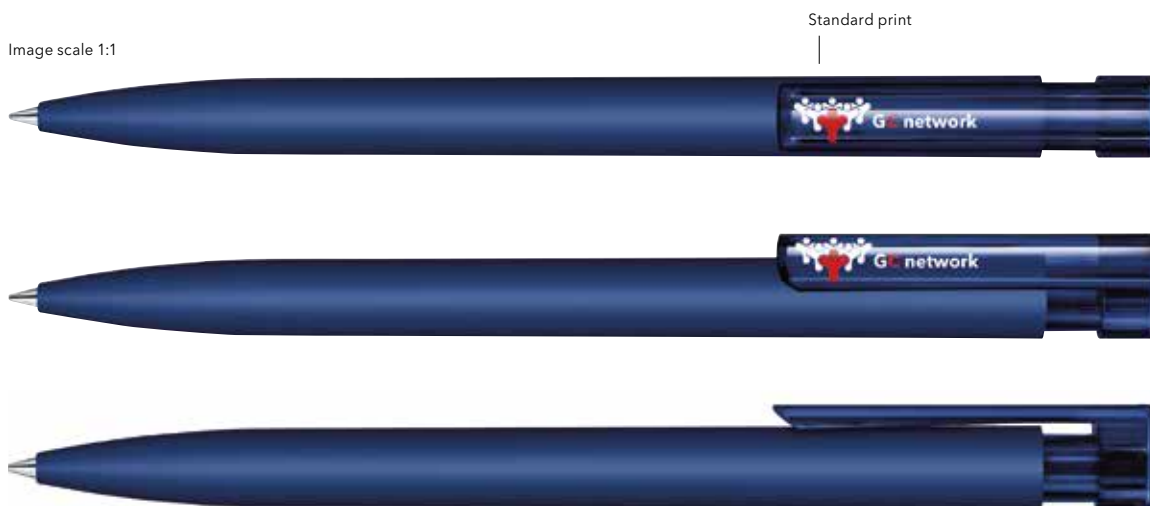
MODERN DESIGN, OF PALPABLE HIGH QUALITY AS IF MADE OF SILK.

Design in its purest form: Offers the perfect setting for self-confident advertising with its purist design language and glossy colour selection. Long live your creativity.

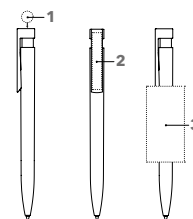


LIBERTY SOFT TOUCH

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2015

Push ball pen

Velvety body surface, glossy transparent mid and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

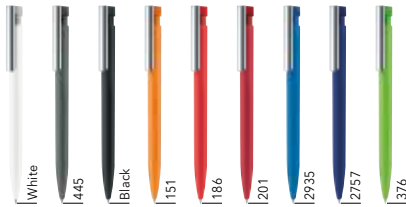
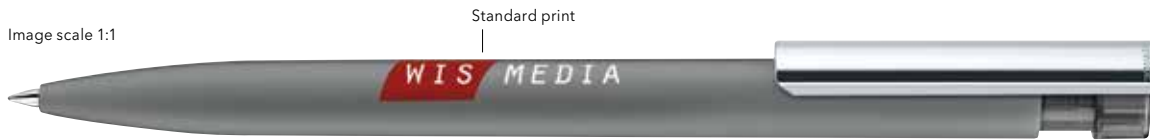
Express Service (Online Portal): see page 68

BRANDING / AREA

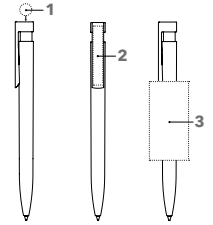
Cap	1	Digital print	Ø 9.5 mm
Clip	2	Standard print	40 x 6 mm
		Digital print	35 x 7 mm
Barrel	3	Standard print (from 1,000 pieces)	60 x 30 mm

LIBERTY SOFT TOUCH MC

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2942

Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

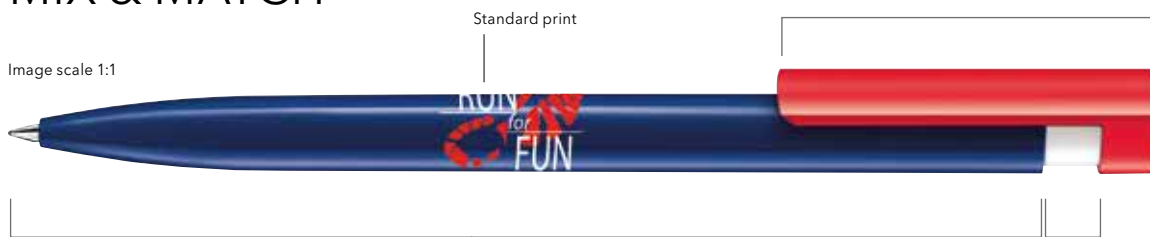
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Cap	1 Digital print	Ø 7.5 mm
Clip	2 Laser engraving	45 x 6 mm
Barrel	3 Standard print (from 1,000 pieces)	60 x 30 mm

LIBERTY MIX & MATCH

Image scale 1:1



Barrel
Polished
Clear
Soft Touch

15 standard colours
15 standard colours
15 standard colours

Mid
Polished
Clear

15 standard colours
15 standard colours

Clip
Polished
Clear
Metal
with clear

15 standard colours
15 standard colours
15 standard colours

ART. NO. 2918 / 2829

Push ball pen

Free combination option of different parts, surfaces and colours, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

2918:

Barrel polished or clear and metal clip optional

2829:

Soft Touch barrel, metal clip optional

BRANDING / AREA

Please see the Liberty models used for the branding areas on those parts or contact us

SERVICES

Mix & Match: see page 66

PMS Service:

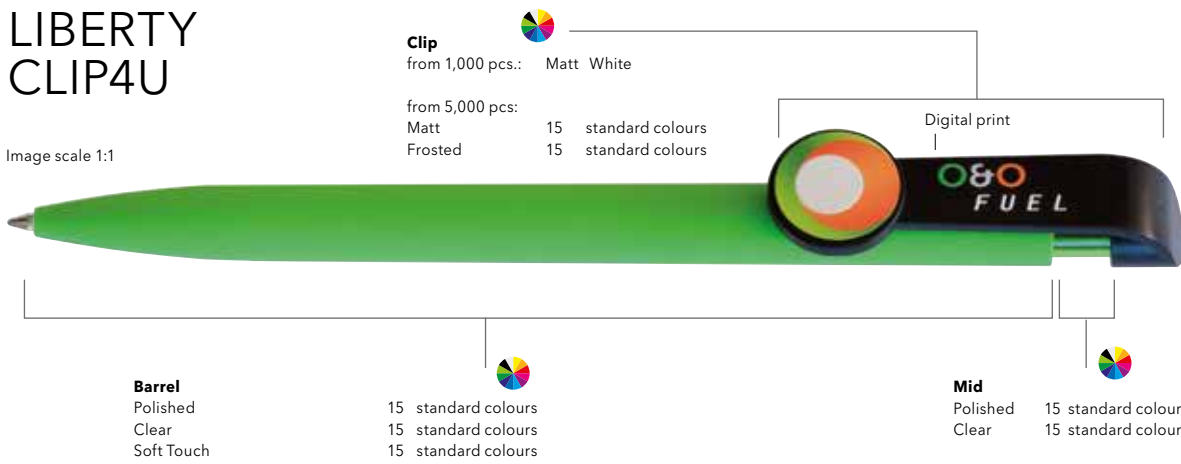
from 20,000 pieces,
see page 67

Additional refill option:

senator® magic flow refill G2
(1.4 mm), see page 6

LIBERTY CLIP4U

Image scale 1:1



Clip
from 1,000 pcs.: Matt White

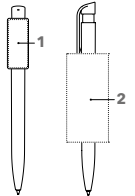
from 5,000 pcs:
Matt 15 standard colours
Frosted 15 standard colours

Digital print

Barrel
Polished
Clear
Soft Touch

15 standard colours
15 standard colours
15 standard colours

Mid
Polished
Clear
15 standard colours
15 standard colours



ART. NO. 3220 / 3221

Push ball pen

Design your own clip shape or choose your favourite from available ones.
Free combination option of different parts, surfaces and accessories.
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

3220:
Barrel polished or clear

3221:
Barrel soft touch

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces,
see page 67

Additional refill option:
senator® magic flow refill G2 (1.4 mm),
see page 6

BRANDING / AREA

Part	Quantity	Branding / Area	Dimensions
Clip	1	Digital print	max 40,5 x 16 mm (depending on clip shape)
Barrel	2	Standard print Digital print on white barrel (from 1,000 pieces)	60 x 30 mm 70 x 33 mm



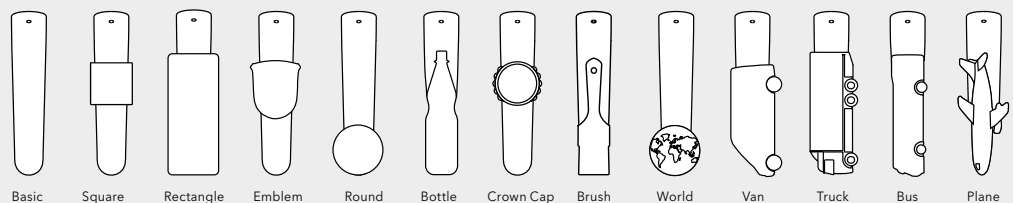
CLIP 4U

Design your own clip shape. Contact us for more information.



STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

For these clip shapes we do not charge any tooling costs:



CHALLENGER CLEAR

THE BESTSELLER - IRRESISTIBLY CHARMING.

Design harmony in a shiny finish. The soft, restrained lines enchant everyone and form a true eye-catcher for your brand.



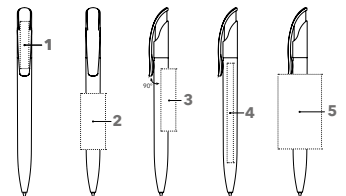
CHALLENGER CLEAR

Image scale 1:1

Standard print



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2192

Push ball pen

Glossy transparent body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

NFC function: see page 69

BRANDING / AREA

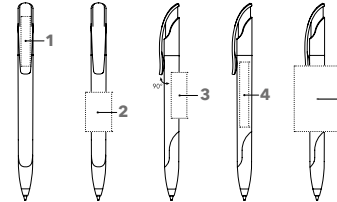
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3 <td>Standard print</td> <td>50 x 12 mm</td>	Standard print	50 x 12 mm
	4 <td>Digital print</td> <td>80 x 7 mm</td>	Digital print	80 x 7 mm
	5 <td>Standard print (from 1,000 pieces)</td> <td>60 x 35 mm</td>	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER CLEAR SG

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2597

Push ball pen

Glossy transparent body and clip surface,
coloured soft grip zone matching the barrel,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

Express Service (Online Portal): see page 68

NFC function: see page 69

BRANDING / AREA

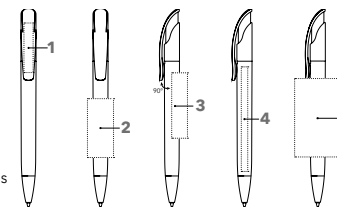
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm or 45 x 10 mm
	3	Standard print	35 x 12 mm
	4	Digital print	60 x 7 mm
	5	Standard print (from 1,000 pieces)	50 x 35 mm

CHALLENGER CLEAR MT

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2925

Push ball pen

Glossy transparent body and clip surface,
glossy metal tip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

NFC function: see page 69

BRANDING / AREA

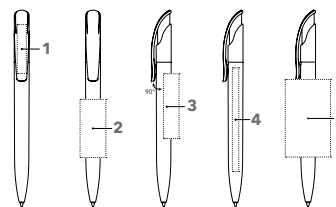
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3 <td>Standard print</td> <td>50 x 12 mm</td>	Standard print	50 x 12 mm
	4 <td>Digital print</td> <td>80 x 7 mm</td>	Digital print	80 x 7 mm
	5 <td>Standard print (from 1,000 pieces)</td> <td>60 x 35 mm</td>	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER FROSTED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2418

Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

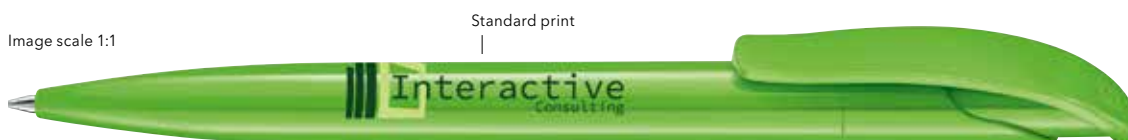
NFC function: see page 69

BRANDING / AREA

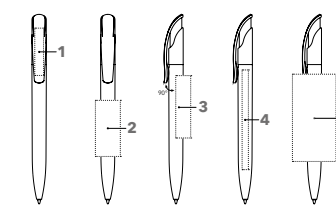
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2416

Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Digital print on white barrel (from 1,000 pieces)	70 x 35 mm
		Standard print (from 1,000 pieces)	60 x 35 mm

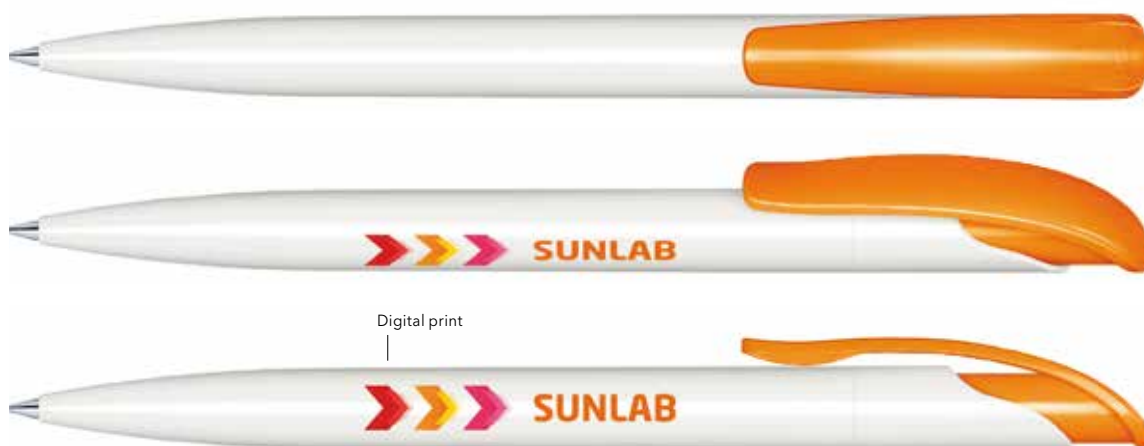
CHALLENGER POLISHED BASIC

THE BESTSELLER – IMPRESSIVELY CONSISTENT.

Design harmony in a classic white finish with colour accents. The soft, discreet lines charm everyone and form a true eye-catcher for your brand.

CHALLENGER POLISHED BASIC

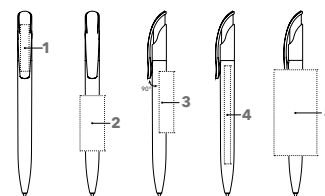
Image scale 1:1



Digital print



Your desired PMS colour available from 20,000 pieces



ART. NO. 2957

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

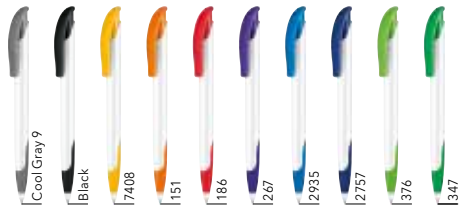
Express Service (Online Portal): see page 68

This item will be discontinued and is still available as long as stocks last.

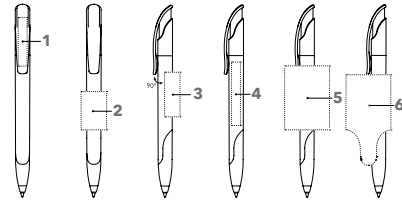
BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3 <td>Standard print</td> <td>50 x 12 mm</td>	Standard print	50 x 12 mm
	4 <td>Digital print</td> <td>80 x 7 mm</td>	Digital print	80 x 7 mm
	5 <td>Standard print (from 1,000 pieces)</td> <td>60 x 35 mm</td>	Standard print (from 1,000 pieces)	60 x 35 mm
		Digital print (from 1,000 pieces)	70 x 35 mm

CHALLENGER POLISHED BASIC SG



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2958

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

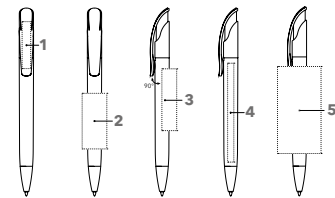
BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	30 x 20 mm or 45 x 10 mm
	3	Standard print	35 x 12 mm
	4	Digital print	60 x 7 mm
	5	Digital print (from 1,000 pieces)	60 x 35 mm
	6	Standard print (from 1,000 pieces)	50 x 35 mm

CHALLENGER POLISHED MT



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2926

Push ball pen

Glossy opaque body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

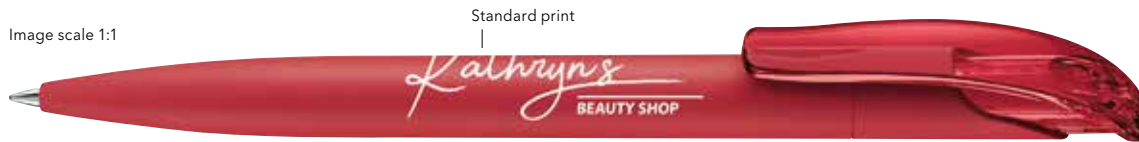
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

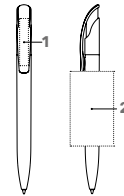
Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	45 x 20 mm
	3	Standard print	50 x 12 mm
	4	Digital print	80 x 7 mm
	5	Digital print on white barrel (from 1,000 pieces)	70 x 35 mm
		Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER SOFT TOUCH

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2737

Push ball pen

Velvety body surface, transparent clip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Clip	1	Standard print	35 x 7 mm or 40 x 5 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print (from 1,000 pieces)	60 x 35 mm

CHALLENGER MIX & MATCH

Image scale 1:1



Barrel

Polished	15 standard colours
Polished white with soft grip	10 Basic colours
Polished with metal tip	2 Black, White
Clear	15 standard colours
Clear with soft grip	14 standard colours
Clear with metal tip	15 standard colours
Frosted	15 standard colours

Upper

Polished	15 standard colours
Clear	15 standard colours
Frosted	15 standard colours

Clip

Polished	15 standard colours
Clear	15 standard colours
Frosted	15 standard colours

ART. NO. 2927

Push ball pen

Free combination option of different parts
(barrel, upper, clip). surfaces (clear, polished,
frosted). accessories and colours,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Additional refill option:

senator® magic flow refill G2 (1.4 mm)
see page 6

BRANDING / AREA

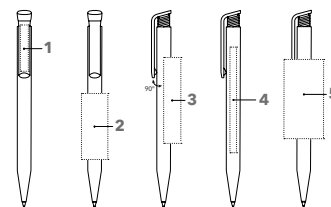
Please see the Challenger models
used for the branding areas on
those parts or contact us.

SUPER HIT CLEAR

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2756

Push ball pen

Glossy transparent body surface and shiny opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

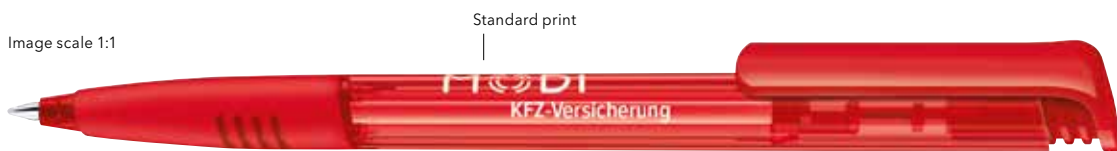
5.000 in 5: see page 68

BRANDING / AREA

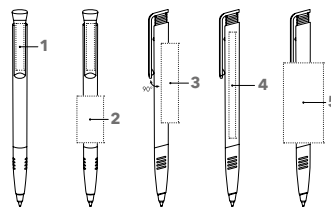
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT CLEAR SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2234

Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

BRANDING / AREA

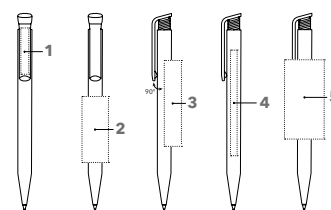
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	35 x 20 mm
	3 <td>Standard print</td> <td>60 x 12 mm</td>	Standard print	60 x 12 mm
	4 <td>Digital print</td> <td>80 x 7 mm</td>	Digital print	80 x 7 mm
	5 <td>Standard print (from 1,000 pieces)</td> <td>60 x 30 mm</td>	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT FROSTED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2244

Push ball pen

Translucent shine-free body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

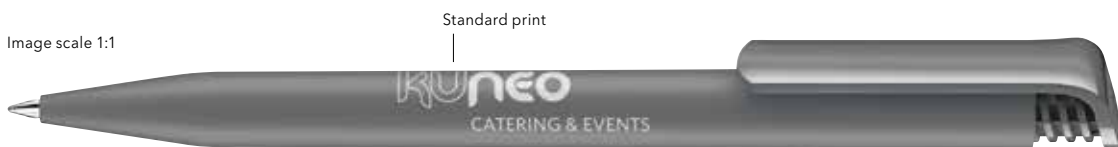
5.000 in 5: see page 68

BRANDING / AREA

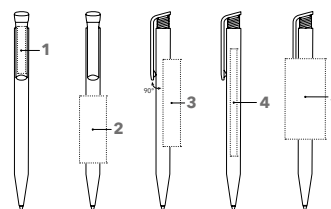
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT MATT

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2904

Push ball pen

Opaque, shine-free finish body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

5.000 in 5: see page 68

BRANDING / AREA

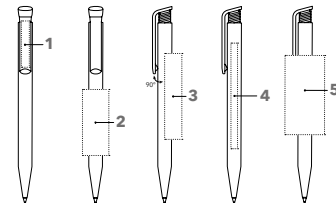
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm

SUPER HIT POLISHED

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2883

Push ball pen

Glossy opaque body and clip surface,
senator® magic flow X20 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

5.000 in 5: see page 68

BRANDING / AREA

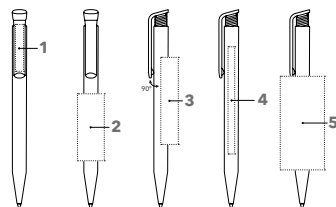
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm
		Digital print on white barrel (from 1,000 pieces)	70 x 33 mm

SUPER HIT POLISHED BASIC

Image scale 1:1



Your desired PMS colour
available from 20,000 pieces



ART. NO. 2955

Push ball pen

Polished opaque body and clip surface, white
barrel, coloured clip,
senator® magic flow X20 refill (1.0 mm),
ink colour: blue or black

SERVICES

Mix & Match: see page 66

PMS Service: from 20,000 pieces, see page 67

Express Service (Online Portal): see page 68

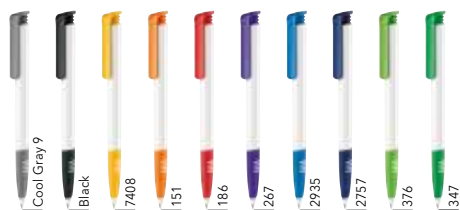
5.000 in 5: see page 68

BRANDING / AREA

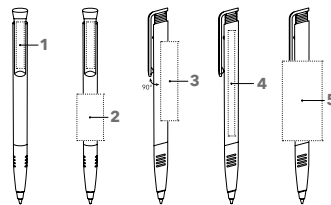
Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	50 x 20 mm
	3	Standard print	65 x 13 mm
	4	Digital print	80 x 7 mm
	5	Standard print (from 1,000 pieces)	60 x 30 mm
		Digital print (from 1,000 pieces)	70 x 33 mm

SUPER HIT POLISHED BASIC SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2956

Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

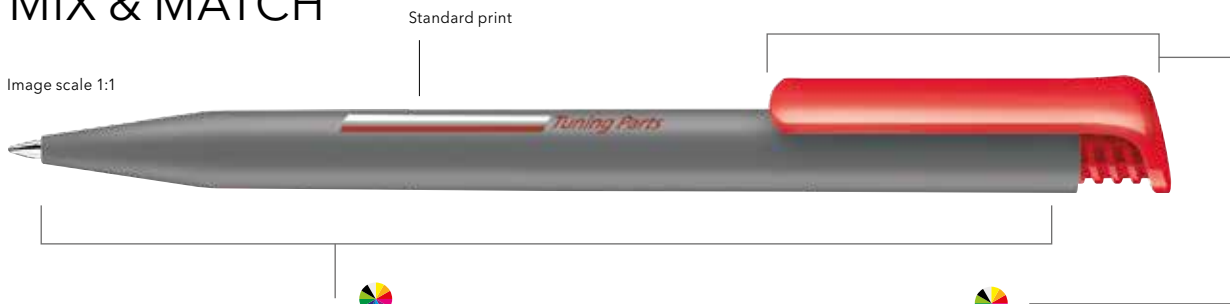
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Clip	1	Standard print	35 x 6 mm
		Digital print	35 x 7 mm
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	60 x 12 mm
	4	Digital print	80 x 7 mm
	5	Standard print	60 x 30 mm

SUPER HIT MIX & MATCH

Image scale 1:1



Barrel

- Polished 15 standard colours
- Polished white with soft grip 10 Basic colours
- Matt 15 standard colours
- Clear 15 standard colours
- Clear with soft grip 14 standard colours
- Frosted 15 standard colours

Clip

- Polished 15 standard colours

ART. NO. 2773

Push ball pen

Free combination option of different parts (barrel and clip), surfaces (clear, polished, frosted, matt) and colours, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 66

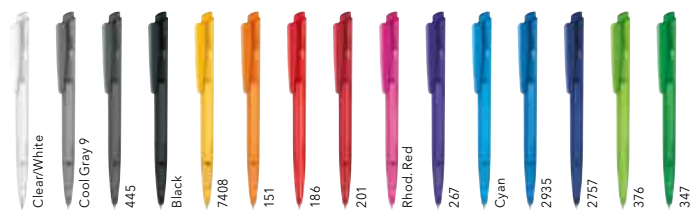
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

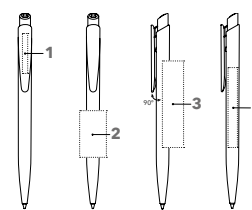
Please see the Super Hit models used for the branding areas on those parts or contact us.

DART CLEAR

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2602

Push ball pen

Glossy transparent body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

BRANDING / AREA

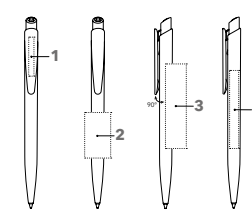
Part	Branding	Area
Clip	1 Standard print	30 x 4 mm or 25 x 5 mm or 20 x 6 mm
	Digital print	33 x 4 mm or 28 x 5 mm or 23 x 6 mm
Barrel	2 Standard print	35 x 20 mm
	3 Standard print	65 x 12 mm
	4 Digital print	60 x 7 mm

DART POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2600

Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

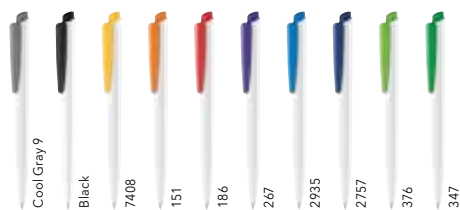
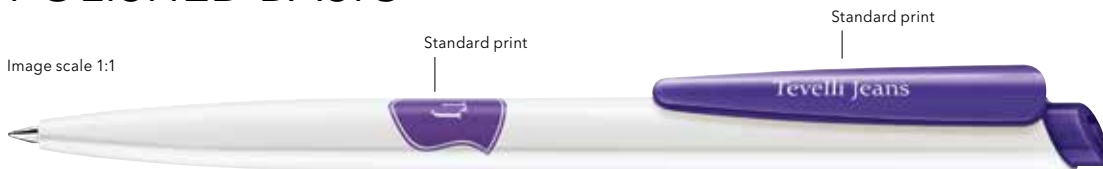
PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

BRANDING / AREA

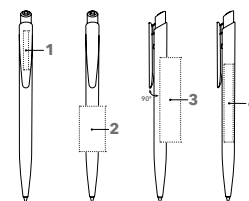
Part	Branding	Area
Clip	1 Standard print	30 x 4 mm or 25 x 5 mm or 20 x 6 mm
	Digital print	33 x 4 mm or 28 x 5 mm or 23 x 6 mm
Barrel	2 Standard print	35 x 20 mm
	3 Standard print	65 x 12 mm
	4 Digital print	60 x 7 mm

DART POLISHED BASIC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2959

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

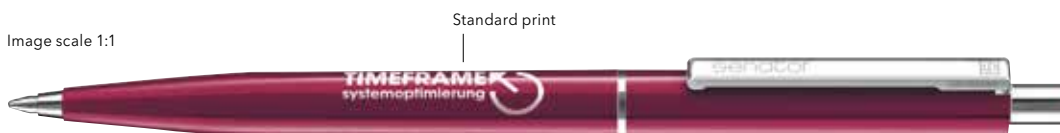
PMS Service: from 20,000 pieces, see page 67
5.000 in 5: see page 68

BRANDING / AREA

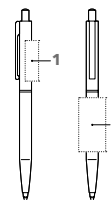
Part	Area	Dimensions
Clip	1 Standard print	30 x 4 mm or 25 x 5 mm or 20 x 6 mm
	Digital print	33 x 4 mm or 28 x 5 mm or 23 x 6 mm
Barrel	2 Standard print	35 x 20 mm
	3 Standard print	65 x 12 mm
	4 Digital print	60 x 7 mm

POINT POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3217

Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

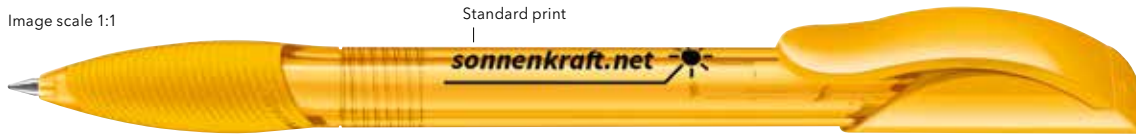
PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

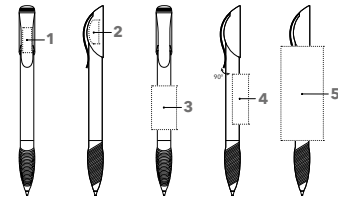
Upper	1 Standard print	30 x 10 mm
Barrel	2 Standard print	40 x 20 mm

HATTRIX CLEAR SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2339

Push ball pen

Glossy transparent body surface, upper part and clip polished, coloured soft grip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

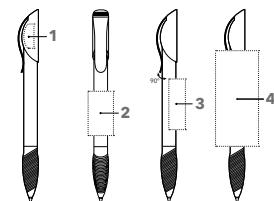
Clip	1	Standard print	20 x 7 mm
Upper	2	Standard print	10 x 7 mm or 19 x 4 mm
			1 colour
Barrel	3	Standard print	35 x 20 mm
	4	Standard print	40 x 13 mm
	5	Standard print (from 1,000 pieces)	75 x 33.9 mm

HATTRIX CLEAR SG MC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2419

Push ball pen

Glossy transparent body surface, upper part polished, coloured soft grip zone to match the barrel, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

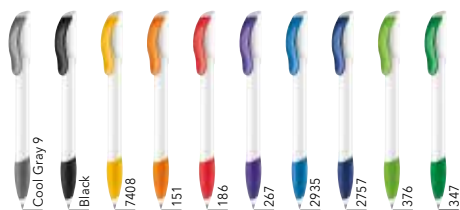
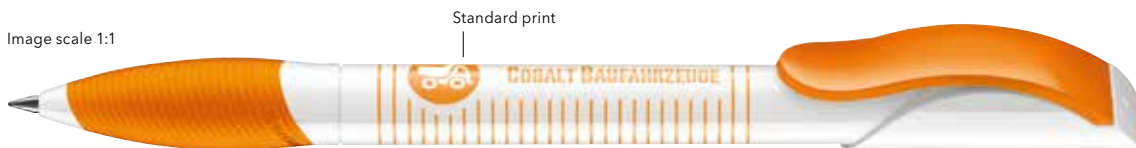
This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

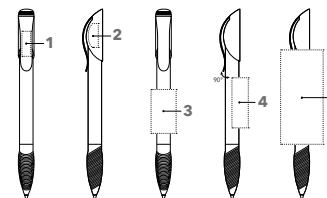
Upper	1	Standard print	10 x 7 mm or 19 x 4 mm
			1 colour
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	40 x 13 mm
	4	Standard print (from 1,000 pieces)	75 x 33.9 mm

HATTRIX POLISHED BASIC SG

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3200

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

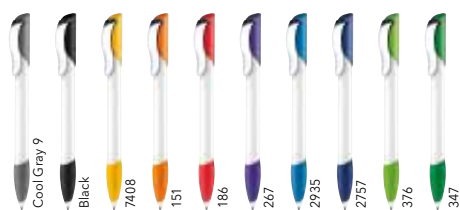
This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

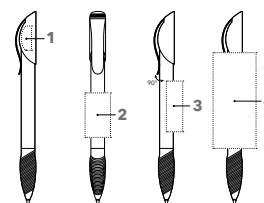
Clip	1	Standard print	20 x 7 mm
Upper	2	Standard print	10 x 7 mm or 19 x 4 mm
			1 colour
Barrel	3	Standard print	35 x 20 mm
	4	Standard print	40 x 13 mm
	5	Standard print (from 1,000 pieces)	75 x 33.9 mm

HATTRIX POLISHED BASIC SG MC

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 3201

Push ball pen

Glossy opaque body, white barrel, metal clip and coloured soft grip zone, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

Upper	1	Standard print	10 x 7 mm or 19 x 4 mm
			1 colour
Barrel	2	Standard print	35 x 20 mm
	3	Standard print	40 x 13 mm
	4	Standard print (from 1,000 pieces)	75 x 33.9 mm

NEW SPRING

FORM AND FUNCTION IN PERFECT HARMONY.

Distinctive appearance tempting with its striking spring-push mechanism and technical design.

NEW SPRING CLEAR MC

Image scale 1:1

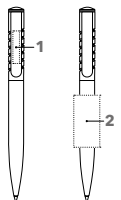
Standard print



Your desired
PMS colour
available from
20,000 pieces



reddot design award



ART. NO. 2410

Push ball pen

Glossy opaque body surface, metallised
inner push-button, metal clip,
senator® magic flow G2 refill (1.0 mm),
ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Standard print	40 x 20 mm

NEW SPRING POLISHED MC

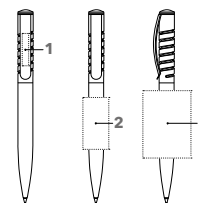
Image scale 1:1



Your desired PMS colour available from 20,000 pieces



reddot design award



ART. NO. 2310

Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

BRANDING / AREA

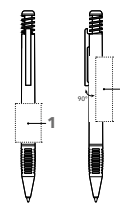
Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Standard print	40 x 20 mm
	3	Digital print on white barrel (from 1,000 pieces)	51 x 37 mm

SOFTSPRING POLISHED

Image scale 1:1



Your desired PMS colour available from 20,000 pieces



ART. NO. 2067

Push ball pen

Glossy opaque body surface with metallic pigments (except for white and black), metallised tip and spring, black soft grip zone, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service: from 20,000 pieces, see page 67

This item will be discontinued and is still available as long as stocks last.

BRANDING / AREA

Barrel	1	Standard print	30 x 20 mm
	2	Standard print	50 x 13 mm

POLAR BALL PEN

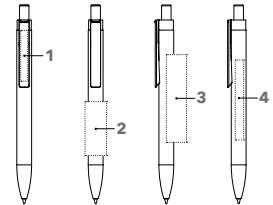
Image scale 1:1



Corresponding cases

- ET 154
- ET 157
- ET 160
- ET 169
- ET 171
- ET 190

see pages 44-46



ART. NR. 3260

Push ball pen

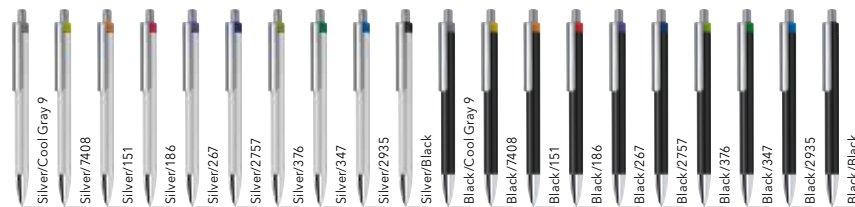
Barrel: Metal, varnished with coloured plastic clip holder
 Fittings: Metal, glossy chrome
 senator® magic flow G2 refill (1.0 mm)
 Ink colour: blue

BRANDING / AREA

Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Standard print	40 x 16 mm
		Laser engraving	45 x 5 mm
	3	Standard print	65 x 11 mm
		Laser engraving	60 x 5 mm

POLAR MIX & MATCH

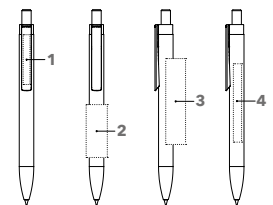
Image scale 1:1



Corresponding cases

- ET 154
- ET 157
- ET 160
- ET 169
- ET 171
- ET 190

see pages 44-46



ART. NO. 3261

Push ball pen

Barrel: Metal, varnished
 Fittings: Metal, glossy chrome
 senator® magic flow G2 refill (1.0 mm)
 Ink colour: blue or black

SERVICES

PMS Service:

(Clip holder):
 from 10,000 pieces, see page 67

Additional refill option:

senator® magic flow G2 refill (1.4 mm),
 see page 6

BRANDING / AREA

Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Standard print	40 x 16 mm
		Laser engraving	45 x 5 mm
	3	Standard print	65 x 11 mm
		Laser engraving	60 x 5 mm

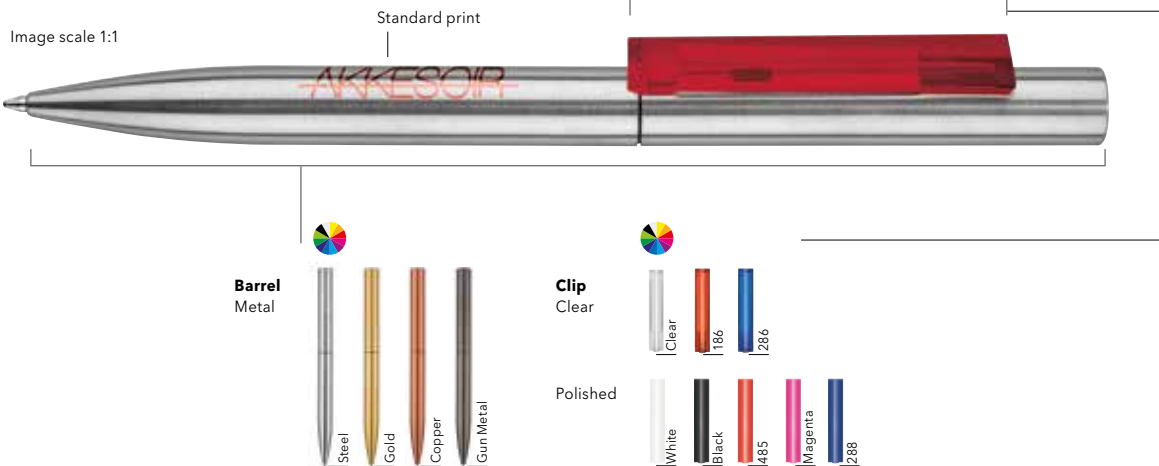
SIGNER LINER

STRONG DESIGN FOR GREAT EFFECT.

The unique synthesis of design, high-quality material and eye-catching finishing options are the best prerequisites for expressive advertising messages.



SIGNER LINER BALL PEN



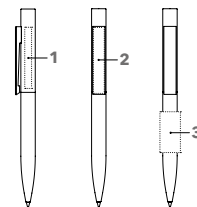
Corresponding cases

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 44-46



reddot award



ART. NO. 2709

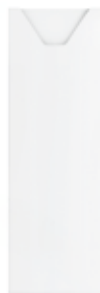
Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered
Clip: Plastic; clear or polished
senator® magic flow G2 refill (1.0 mm)
Ink colour: blue

BRANDING / AREA

Part	Branding	Area
Cap	1 Standard print	45 x 5 mm 1 colour
	Laser engraving	35 x 5 mm
Clip	2 Standard print	47 x 7 mm
	Digital print	48.5 x 8 mm
Barrel	3 Standard print	30 x 15 mm 1 colour
	Laser engraving	40 x 5 mm

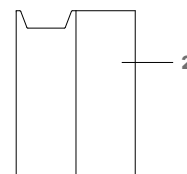
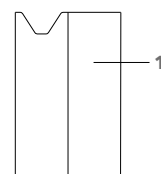
CASES



P1ET157



P1ET173



ART. NO. P1ET157

Cardboard pouch for 1 - 2 writing instruments

Matt white, front and back to be customised over the full surface area
Dimensions: 155 x 48 x 2 cm

BRANDING / AREA

Front + Reverse **1** ca. 155 x 96 mm

ART. NO. P1ET173

Cardboard pouch for 3 writing instruments

Matt white, front and back to be customised over the full surface area
Dimensions: 155 x 54 x 2 cm

BRANDING / AREA

Front + Reverse **2** ca. 155 x 108 mm



ART. NO. ET 157

For 1 writing instrument

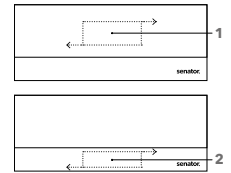
Carton, matt black. At 5,000 pcs. also available in different colours
Dimensions: 155 x 50 x 2 mm

ART. NO. ET 190

For 1 or 2 writing instruments

Carton, FSC Mix, matt black, with removable cardboard insert
Dimensions: 175 x 62 x 22 mm

CASES



ART. NO. ET 156

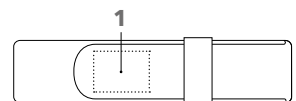
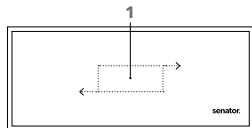
Cardboard case for 1 or 2 writing instruments

carded case, black matt or glossy white with magnetic closure and foam inlay
This article is not made in Germany.

Dimensions: 16.5 x 6.5 x 2.5 cm

BRANDING / AREA

Lid		
1	Standard print, 1 colour not on white	50 x 20 mm
2	Standard print, 1 colour not on white	50 x 15 mm



ART. NO. ET 160

For 1 or 2 writing instruments

leather look, black with black velour lining
This article is not made in Germany.

Dimensions: 19 x 8 x 3.5 cm

BRANDING / AREA

Lid		
1	Standard print, 1 colour	50 x 20 mm

ART. NO. ET 150

Leather case for 1 or 2 writing instruments

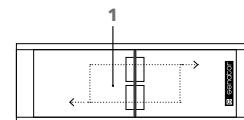
leather, black
This article is not made in Germany.

Dimensions: 15 x 3.5 x 1.5 cm

BRANDING / AREA

Lasche		
1	Embossing	30 x 22 mm

CASES



ART. NO. ET 169

Plastic case for 1 writing instrument
Glossy transparent with universal pen holder
This article is not made in Germany.
Dimensions: 15.5 x 2.5 x 2.5 cm

BRANDING / AREA

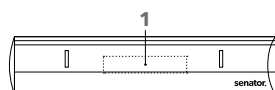
Lid **1** Standard print, 1 colour 60 x 12 mm

ART. NO. ET 171

Plastic case for 2 writing instruments
Glossy transparent with universal pen holder
This article is not made in Germany.
Dimensions: 15.5 x 5.5 x 2.5 cm

BRANDING / AREA

Lid **1** Standard print, 1 colour 60 x 25 mm



ART. NO. ET 154

Plastic case for 1 writing instrument
black/silver with transparent lid, also available for slim writing instruments
This article is not made in Germany.
Dimensions: 16 x 3.5 x 2.5 cm

BRANDING / AREA

Lid **1** Standard print, 1 colour 50 x 10 mm

ART. NO. SC233

Cardboard box for 50 pens
Alternative packaging for your pens:
Carton: white, with senator® logo
Dimensions: 15.5 x 12 x 7.5 cm

MADE IN GERMANY

OUR MUGS: CO₂-SAVERS.

The senator® porcelain mugs now come from German production. Sustainable production and short transport routes save up to 95 % CO₂. Use these advantages also for your brand communication.

